



hotspot advantages:

- > it's wireless
- > it's FAST
- > it's affordable
- > it's easy to use
- > it's a competitive advantage
- > it's a new revenue source

attract more customers with **hotspot!**

what is **hotspot**?

- > **hotspot** is our unique brand of Wi-Fi Internet access, the popular new tool that allows your customers to bring their laptop computers into your business to access the Internet
- > **hotspot** does NOT require costly wiring or installations

why do you need **hotspot**?

- > by offering Internet access, you'll attract more of today's computer-savvy customers!
- > you'll increase customer loyalty and retention, and you'll give your customers a good reason to keep coming back and to keep spending more time and more money at your business
- > **hotspot** allows you to sell Internet access by the hour or by the day, or you can simply offer the service free of charge

is **hotspot** easy to install and use?

- > YES! We've made Wi-Fi simple!
- > we'll set it up, plug it in and provide you with all the materials you need, every step of the way

Wi-Fi
access available for
\$49⁹⁵
per month

hotspot service

\$49.95 per month

- > generate significant revenue by offering public Internet access by the hour or the day.
- > increase customer loyalty and retention

Service includes:

- > equipment
- > support
- > 100 free pre-printed Access Cards with new service
- > optional content filtering
- > promotional materials

Requirements:

- > yearly management subscription (1st year included in set-up fee)
- > minimum of 1MB Internet connection (not included)
- > 12-month contract
- > early cancellation fee is 50% of total value remaining on monthly service